




NEW HAMPSHIRE

**Children's Trust**

New Hampshire chapter of  **Prevent Child Abuse  
America**



# 2023

## SPONSORSHIP OPPORTUNITIES

Children thrive when families  
are safe and supported.

**Show your support by  
becoming a sponsor today.**



# PREVENTION MONTH

## Sponsorship Opportunities

Date: April 1 – April 30, 2023

*New Hampshire Children's Trust and our many family-focused community partners have developed a weekly series that explores PRIMARY PREVENTION and the activities and services meant to support parents and caregivers, strengthen the family unit, and create stronger communities. [#BePrevention](#)*

### AVAILABLE SPONSORSHIPS

#### \$10,000 Champion Sponsor (1)

- Everything included in the Community sponsorship, plus . . .
- NH Family NOW podcast—30 second promotional spot and 3 to 5 minute interview spot

#### \$5,000 Community Sponsor

- Everything included in the Family sponsorship, plus . . .
- NH Family Now podcast—30 second promotional spot
- Recognition at Prevention Month events

#### \$2,500 Family Sponsor

- Everything included in the Friend sponsorship, plus . . .
- NH Family NOW podcast—15 second promotional spot
- Social media thank you post

#### \$1,000 Friend Sponsor

- Logo listed on Prevention Month webpage
- Logo on Prevention Month Resource Guide
- Logo on Prevention Month e-newsletters
- Included in event press release
- Social media recognition

#### Prevention Month Weeks:

April 3-7 | I am Prevention

April 10-14 | You are Prevention

April 17-21 | We are Prevention

April 24-28 | Everyone is Prevention

**Why Sponsor?** Together, we will show the positive impacts of family strengthening factors that build resilience, help families stay connected to others and community resources, and promote environments where children can flourish. **Sponsorship Deadline:** March 6, 2023

**Beyond the Campaign:** As April winds down, the [#IAmPrevention](#) conversation will carry us through the summer and into fall, where your sponsorship dollars will allow us to continue this important work.



# PREVENTION MONTH Sponsorship Form

Company Name (as it should appear in publications): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

## CHILD ABUSE PREVENTION MONTH CAMPAIGN

\$10,000 Champion Sponsor (1)

\$5,000 Community Sponsor

\$2,500 Family Sponsor

\$1,000 Friend Sponsor

Total sponsorship amount: \_\_\_\_\_

Check enclosed

Please invoice me

Please return form to:

NH Children's Trust, Attn: Diane Hastings  
105B Loudon Rd., Suite 201  
Concord, NH 03301  
or [dhastings@nhchildrenstrust.org](mailto:dhastings@nhchildrenstrust.org)



# STRENGTHENING FAMILIES SUMMIT

## Sponsorship Opportunities

September 13, 2023

*Grounded in the Strengthening Families Framework, the 11th annual Summit, will bring together professionals, community members, and family leaders from across sectors throughout the Granite State with a shared vision of a New Hampshire where all children can thrive, all families are strong, and all communities are safe and supportive.*

### AVAILABLE SPONSORSHIPS

**\$10,000 Champion Sponsor** (1) - *Everything included in the Community Sponsorship, plus...*

- Upgraded full page ad on back cover of event program (8.5" x 11")
- Upgrade to sponsor of keynote speaker presentation
- NH Family NOW podcast—30 second promotional spot and 3 to 5 minute interview spot
- Verbal recognition at event
- Top tier sponsor table placement in exhibit hall
- Two additional free admissions (six total)

**\$5,000 Community Sponsor** - *Everything included in the Family Sponsorship, plus...*

- NH Family NOW podcast—30 second promotional spot
- Upgraded full page ad inside of event program (8.5" x 11")
- Banner displayed at the conference
- Sponsor of breakout session presentation
- Two additional free admissions (four total)

**\$2,500 Family Sponsor** - *Everything included in the Friend Sponsorship, plus...*

- NH Family NOW podcast—15 second promotional spot
- Upgraded half-page ad in the event program (8.5" x 5.5")
- Social media thank you post

**\$1,000 Friend Sponsor** - *Everything included in the Neighbor Sponsorship, plus...*

- Quarter-page ad in the event program (8.5" x 2.75")
- One additional free admission (two total)
- Social media recognition

**\$500 Neighbor Sponsor**

- Sponsor table in exhibit hall with one free admission
- Logo listed on event webpage
- Logo listed in event program
- Included in event press release

#### Event Details

- **Date:** September 13, 2023
- **Location:** The Grappone Conference Center, Concord, NH
- **Sponsorship Deadline:** August 16, 2023

**Why Sponsor?** As a sponsor, your organization will have direct access to hundreds of attendees. There's no better way to showcase the good work you're doing in NH, as well as making connections and getting referrals.

**Who are the Attendees?** More than two hundred health care professionals, family support professionals, parents, advocates, policymakers, counselors, educators, social workers, and more.







# STRENGTHENING FAMILIES SUMMIT

## Sponsorship Form

Company Name (as it should appear in publications): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

### 11TH ANNUAL STRENGTHENING FAMILIES SUMMIT

\$10,000 Champion Sponsor (1 available)

\$5,000 Community Sponsor

\$2,500 Family Sponsor

\$1,000 Friend Sponsor

\$500 Neighbor Sponsor

Total sponsorship amount: \_\_\_\_\_

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# RIDE FOR RESILIENCE

## Sponsorship Opportunities

October 13, 2023

*The Ride for Resilience is a 100 mile charity bicycle ride benefitting NH Children's Trust and our mission to PREVENT child abuse and neglect, and ensure safe, stable, and nurturing environments for children.*

## AVAILABLE SPONSORSHIPS

### \$5,000 Community Sponsor

- Top tier recognition on event promotional materials including Ride jersey
- NH Family NOW podcast—30 second promotional spot
- Opportunity to include branded items in participants gift bag
- Logo listed on event webpage
- Social media recognition
- Included in event press release

### \$2,500 Family Sponsor

- Recognized on event promotional materials including Ride jersey
- NH Family NOW podcast—15 second promotional spot
- Opportunity to include branded items in participants gift bag
- Logo listed on event webpage
- Social media recognition
- Included in event press release

### \$1,000 Friend Sponsor

- Social media thank you post
- Opportunity to include branded items in participants gift bag
- Logo listed on event webpage
- Social media recognition
- Included in event press release

### \$500 Neighbor Sponsor

- Logo listed on event webpage
- Social media recognition
- Included in event press release

**Why Sponsor?** The Ride for Resilience is a 100 mile charity ride connecting local Family Resource Centers to raise awareness of the community-based supports critical to ALL Granite State children and families.


**Sponsorship Deadline:** September 1, 2023

**WATCH:** [2nd annual Ride for Resilience video](#)



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America





# RIDE FOR RESILIENCE

## Sponsorship Form

Company Name (as it should appear in publications): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

### RIDE FOR RESILIENCE

\$5,000 Community Sponsor

\$2,500 Family Sponsor

\$1,000 Friend Sponsor

\$500 Neighbor Sponsor

Total sponsorship amount: \_\_\_\_\_

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# NH FAMILY NOW PODCAST

## Sponsorship Opportunities

### Multiple Opportunities Available

*NH Family NOW is a frank conversation about the ups and downs of parenting hosted by NHCT Director of Advancement Nathan Fink and NHPBS Community & Education Coordinator Jasmine Torres Allen. Sometimes funny and irreverent, other times earnest and insightful, the co-hosts are joined by experts in the field to discuss the state-of-the-state of New Hampshire's family-friendly landscape and where to turn in times of need.*

## AVAILABLE SPONSORSHIPS

### **\$10,000 Champion Sponsor**

30 second promotional spot and 3 to 5 minute interview spot (20 episodes-FULL SEASON)

### **\$5,000 Community Sponsor**

30 second promotional spot (15 episodes)

### **\$2,500 Family Sponsor**

15 second promotional spot (10 episodes)

### **\$1,000 Friend Sponsor**

15 second promotional spot (6 episodes)


**Why Sponsor?** Sponsorship of the NH Family NOW podcast will give you direct exposure to podcast listeners throughout NH and beyond. The NH Family NOW podcast is available on Apple Podcast, Spotify, Google Podcast, Amazon Music, Stitcher, iHeart Radio and more. NH Family NOW is also being played on radio stations across NH. New Hampshire Family NOW Podcasts has thousands of downloads and website visits, a number that is increasing daily.

**Who are the Listeners?** Listeners of the NH Family NOW podcast are parents, caregivers, and professionals who work with families. The podcast serves as an auditory community resource guide and a reference for practical and evidenced-based solutions to challenges families face today. Because topics covered are vast and varied, New Hampshire Family NOW hosts invite guests and experts from across the state and service provider spectrum to participate in engaging, informative conversations thus providing listeners with a broad range of viewpoints. While the purpose of the podcast is to inform listeners, it also offers levity and practical solutions to common problems including accessing and effectively using Family Resource Centers, parenting strategies, stress reduction, mindfulness and much more.



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***New Hampshire  
Family NOW***

A PODCAST OF  
NH CHILDREN'S TRUST





# NH FAMILY NOW PODCAST Sponsorship Form

Company Name (as it should appear in publications): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

## NH FAMILY NOW PODCAST

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\$2,500 Family Sponsor

\$1,000 Friend Sponsor

Total sponsorship amount: \_\_\_\_\_

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*New Hampshire  
Family NOW*

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