



**2026**

**SPONSORSHIP  
OPPORTUNITIES**

*Centering families through every turn.*

**Help children thrive in safe and supportive environments by becoming a sponsor.**



nh children's trust

At New Hampshire Children's Trust (NHCT), we are working towards a New Hampshire where every child has what they need to flourish, where families receive support to overcome challenges, and where communities stand together to create a brighter future for everyone.

We firmly believe that children and families are the foundation of our communities and when they are safe, strong, and supported, the positive impact is felt by everyone. By proactively addressing the root causes of child abuse and neglect, we can create a more resilient community built on a foundation of stability and care.

By supporting NHCT and our Primary Prevention initiatives, you are enabling us to:

- Increase availability and distribution of concrete supports like diapers, wipes, and hygiene products to strengthen and stabilize families across NH.
- Provide trainings, technical assistance, and professional development for family strengthening professionals who work with thousands of families throughout NH.
- Lead statewide prevention efforts by working closely with state agencies, policymakers, community-based organizations, and other stakeholders to develop and implement strategies to keep children safe.

We hope that you will join us in our mission to build an ecosystem of family well-being, where all children will thrive. Because we know, family is New Hampshire's best investment.

For sponsorship questions, please visit [nhchildrenstrust.org/sponsorship](https://nhchildrenstrust.org/sponsorship) or contact Jen Paveglio at [JPaveglio@nhchildrestrust.org](mailto:JPaveglio@nhchildrestrust.org) or (603) 415-1138.

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[www.nhchildrenstrust.org](https://www.nhchildrenstrust.org)



# SPONSORSHIP OVERVIEW

## UNSUNG HERO AWARDS FEBRUARY

Sponsorship Deadline: January 26, 2026

In an effort to acknowledge the powerful work parents do every day, NH Children's Trust recognizes extraordinary parents, caregivers, and guardians across New Hampshire during the month of February in honor of Parent Leadership Month, with a celebratory event with the Governor.

## PREVENTION MONTH APRIL

Sponsorship Deadline: March 6, 2026

NH Children's Trust develops an awareness campaign centrally aligned with Child Abuse Prevention Month featuring all aspects of Primary Prevention and the activities and services meant to support parents and caregivers, strengthen the family unit, and create more resilient communities.

## RIDE FOR RESILIENCE SEPTEMBER 18<sup>TH</sup>

Sponsorship Deadline: August 14, 2026

A 100-mile charity bike ride NH Children's Trust's Ride for Resilience highlights family strength and the many ways NH Children's Trust and our Partners in Prevention help build individual, family, and community resilience.

## STRENGTHENING FAMILIES SUMMIT NOVEMBER 3<sup>RD</sup>

Sponsorship Deadline: October 6, 2026

The Summit, an annual conference brings together 250+ professionals, community members, and family leaders from across sectors throughout the Granite State and beyond with a shared vision of a NH where all children can thrive, all families are strong, and all communities are safe and supportive.



**EXCHANGE CLUB  
OF SALEM NH**



# 19TH ANNUAL UNsung HERO AWARDS

**FEBRUARY**

**Sponsorship Deadline: January 26, 2026**



In honor of **Parent Leadership Month**, the NH Children’s Trust recognizes 10 extraordinary parents and caregivers across the Granite State during the month of February.

Unsung Heroes are honored throughout the month in social media posts, stretching your investment and elevating your brand across four weeks of content. Parent Leadership Month culminates with an in-person Unsung Hero Award Ceremony in Concord, NH, co-hosted by the Governor’s Office.

## Who are the Honorees?

Unsung Heroes are nominated by community-based, family serving organizations and partners. Unsung Heroes demonstrate the use of 5 Protective Factors to help strengthen their family, reduce stress, and promote family well-being! When robust these 5 factors help families weather challenges and stay strong.



<b>Sponsorship Benefits:</b>	<b>Hero \$5,000</b>	<b>Community \$2,500</b>	<b>Family \$1,000</b>	<b>Friend \$500</b>
Recognition at event	✓	✓		
Branded item in all gift bags	✓	✓	✓	
Event program advertisement	Full Page	1/2 Page	1/4 Page	logo
Social media recognition weekly	Exclusive Post	✓	✓	✓
Event press release mention	✓	✓	✓	✓
Logo & link on event webpage	✓	✓	✓	✓

**For more sponsorship information visit [nhchildrenstrust.org/sponsorship](https://nhchildrenstrust.org/sponsorship)**



# PREVENTION MONTH

APRIL

Sponsorship Deadline: March 6, 2026

NH Children’s Trust (NHCT) develops an awareness campaign centrally aligned with National Child Abuse Prevention Month in April. The campaign features all aspects of the primary prevention of child abuse and neglect and the activities and services meant to support parents and caregivers, strengthen the family unit, and create more resilient communities.

The month includes recognition at a Child Abuse Prevention Month awareness event at the State Capital, a robust social media awareness campaign with posts highlighting sponsors support, inclusion in a press release about Child Abuse Prevention Month, and weekly communications sent to 3,500+ NH Children’s Trust supporters.

Sponsorship Benefits:	Champion \$10,000	Community \$5,000	Family \$2,500	Friend \$1,000	Neighbor \$500
Recognition at State Capital Awareness Event	✓	✓			
Recognition at community presentations	✓	✓	✓		
Social media recognition	4 Exclusive posts	3 Exclusive posts	2 Exclusive posts	1 Exclusive post	✓
Prevention Month press release mention	✓	✓	✓	✓	✓
Logo & link on Prevention Month webpage	✓	✓	✓	✓	✓
Logo in weekly Prevention Month e-newsletter	✓	✓	✓	✓	✓

NHCT’s **Child Abuse Prevention Month** campaign earns upwards of:

- **82,000+** social media impressions
- **54,200+** post reach
- **1,125+** post link clicks
- **4,000+** engagements

Over **7 platforms** to **8,200+** followers and growing.

Together, we will highlight how family-strengthening factors build resilience, deepen connections to community supports, and create environments where children can thrive.



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# 6TH ANNUAL RIDE FOR RESILIENCE

SEPTEMBER

Sponsorship Deadline: August 14, 2026



A 100-mile charity bike ride, NH Children’s Trust’s Ride for Resilience highlights family strength and the many ways NH’s Children’s Trust and our Partners in Prevention help build individual, family, and community resilience!

On September 18, riders are hopping on their bicycles and pedaling 100 miles to raise awareness about the statewide resources available to all NH families. Everyone plays a role in prevention, and we would love to have your support for this year’s ride to help us raise awareness about all the great family strengthening work being done through the Granite State!

Sponsorship Benefits:	Champion \$10,000	Community \$5,000	Family \$2,500	Friend \$1,000	Neighbor \$500
Ride jersey placement	Top Logo	Logo			
Branded items in rider gift bag	✓	✓	✓		
Social media recognition	Exclusive post	Exclusive post	Exclusive post	✓	
Event press release mention	✓	✓	✓	✓	
Event t-shirt placement	Logo	Logo	Logo	Name	Name
Sponsor Banner at event (Start, Finish, After Event Celebration)	Logo	Logo	Logo	Name	Name
Logo and link on event webpage	✓	✓	✓	✓	✓



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# 14TH ANNUAL STRENGTHENING FAMILIES SUMMIT

**NOVEMBER**

**Sponsorship Deadline: October 6, 2026**

**November 3, 2026**

**Grappone Conference Center  
Concord, NH**

Grounded in the Strengthening Families Framework, the Annual Summit brings together 250+ professionals, community members, and family leaders from across sectors throughout the Granite State with a shared vision of a New Hampshire where all children can thrive, all families are strong, and all communities are safe and supportive.

All sponsors have the opportunity to have a table in the exhibit hall and will have direct access to attendees, NH Children’s Trust staff, invited speakers, as well as other sponsoring organizations.



<b>Sponsorship Benefits:</b>	<b>Champion \$10,000</b>	<b>Community \$5,000</b>	<b>Family \$2,500</b>	<b>Friend \$1,000</b>	<b>Neighbor \$500</b>
Session sponsorship	Keynote	Breakout			
Event program advertisement	Full Page Inside cover	Full Page	1/2 Page	1/4 Page	
Social media recognition	Exclusive Post	✓	✓	✓	
Recognition during event	Verbal, Banner & Slideshow	Banner & Slideshow	Slideshow	Slideshow	Slideshow
Complimentary conference registrations	6	4	2	2	1
Event press release mention	✓	✓	✓	✓	✓
Logo & link on event webpage & logo in program	✓	✓	✓	✓	✓
Sponsor table in exhibitor hall	Top tier table	Top tier table	✓	✓	✓

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# 2025 SPONSORS

Not inclusive of all 2025 Sponsors



NEW HAMPSHIRE CHARITABLE FOUNDATION



nh healthy families.



**AmeriHealth Caritas**  
New Hampshire

Beth Israel Lahey Health   
Exeter Hospital



**NIXON PEABODY**



**New England**



**Fidelity**  
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JOIN US FOR GOOD®



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**Granite Edvance**

**SERVICE CREDIT UNION**  
★★★★★



**Granite State** credit union  
Celebrating 80 Years

**MARCUM**  
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**WellSense**  
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