

What we mean when we talk about PRIMARY PREVENTION

Put simply, **PREVENTION IS** the act or practice of keeping something from happening—or making sure *nothing* bad happens. And the *something* we do to make sure *nothing* bad happens is the foundation of **PRIMARY PREVENTION**, the results of which often go unnoticed.

Why?

Because *nothing* is difficult to see. We know, however, that in order to prevent incidences of child abuse and neglect, a **whole lot** of something has to happen.

PREVENTION IS advocating for legislation and policies that increase family resilience and decrease stress. **PREVENTION IS** investing in parent access to basic needs and parent education. **PREVENTION IS** building nurturing environments so children can develop social and emotional skills that will benefit them throughout their lifespan.

PREVENTION IS creating and maintaining strong, thriving families. **PREVENTION IS** you, me, our families, and our communities working together to make children safer.

Each of us has a role to play. **PREVENTION** requires something from all of us.

Find your role at www.nhchildrenstrust.org/prevention

