



nh children's trust



2025

SPONSORSHIP OPPORTUNITIES

*Family is
New Hampshire's
Best Investment*

**Help children thrive in
safe and supportive
environments by
becoming a sponsor.**



At New Hampshire Children's Trust (NHCT), we are working towards a New Hampshire where every child has what they need to flourish, where families receive support to overcome challenges, and where communities stand together to create a brighter future for everyone.

We firmly believe that children and families are the foundation of our communities. Our focus on Primary Prevention is vital because when families are safe, strong, and supported, the positive impact is felt by everyone. By proactively addressing the root causes of child abuse and neglect, we can create a more resilient community built on a foundation of stability and care.

By supporting NHCT and our Primary Prevention initiatives, you are enabling us to:

- Strengthen families by providing concrete supports in times of need, like diapers and wipes, as well as flexible funding to provide immediate economic relief.
- Provide training, technical assistance, and professional development opportunities to family strengthening agencies who work directly with thousands of families throughout NH.
- Create awareness campaigns to elevate Family Support NH and the resources available to all Granite State Families.

We hope that you will join us in our mission to build an ecosystem of family strength, because as we all know, family is New Hampshire's best investment.

For sponsorship questions visit nhchildrenstrust.org/sponsorship or contact Diane Hastings at DHastings@nhchildrenstrust.org or (603) 415-0323.



SPONSORSHIP OVERVIEW

UNsung HERO AWARDS FEBRUARY

Sponsorship Deadline: January 17, 2025

In an effort to acknowledge the powerful work parents do every day, NH Children's Trust recognizes extraordinary parents, caregivers, and guardians across New Hampshire during the month of February in honor of Parent Recognition Month.

PREVENTION MONTH APRIL

Sponsorship Deadline: March 7, 2025

During Prevention Month, NH Children's Trust and our many community partners develop a multi-month campaign centrally aligned with Child Abuse Prevention Month featuring all aspects of Primary Prevention and the activities and services meant to support parents and caregivers, strengthen the family unit, and create more resilient communities.

RIDE FOR RESILIENCE SEPTEMBER 12TH, 2025

Sponsorship Deadline: August 8, 2025

A 100-mile charity bike ride connecting Family Resource Centers across the Granite State, NH Children's Trust's Ride for Resilience highlights family strength and the many ways New Hampshire's Network of Family Support helps build individual, family, and community resilience.

STRENGTHENING FAMILIES SUMMIT OCTOBER 29TH, 2025

Sponsorship Deadline: September 26, 2025

The Summit brings together 300+ professionals, community members, and family leaders from across sectors throughout the Granite State and beyond with a shared vision of a New Hampshire where all children can thrive, all families are strong, and all communities are safe and supportive.



18TH ANNUAL UNSUNG HERO AWARDS FEBRUARY

Sponsorship Deadline: January 17, 2025

In honor of **Parent Recognition Month**, the NH Children's Trust recognizes 12 extraordinary parents and caregivers across the Granite State during the month of February.

Unsung Heroes are honored throughout the month in social media posts, stretching your investment and elevating your brand across four weeks of content. Parent Recognition Month culminates with an in-person Unsung Hero Award Ceremony in Concord, NH, co-hosted by the Governor's Office.



Who are the Honorees?

Unsung Heroes are nominated by local NH Family Resource Centers and community partners. Unsung Heroes demonstrate the use of 5 Protective Factors to help strengthen their family, reduce stress, and promote family well-being! When robust these 5 factors help families weather challenges and stay strong.



Sponsorship Benefits:

	Hero \$5,000	Community \$2,500	Family \$1,000	Friend \$500
Branded item in all honoree gift bags	✓	✓	✓	
Event program advertisement	Full Page	1/2 Page	1/4	logo
Social Media Recognition Weekly	Exclusive Post	Exclusive Post	✓	✓
Event press release mention	✓	✓	✓	✓
Logo & link on event webpage	✓	✓	✓	✓

For more sponsorship information visit nhchildrenstrust.org/sponsorship



18TH ANNUAL
UNSUNG HERO AWARDS
FEBRUARY

Sponsorship Deadline: January 17, 2025

Company Name (as it should appear in publications): _____

Contact Name: _____

Address: _____

Telephone: _____

Email: _____

18TH ANNUAL UNSUNG HERO AWARDS

\$5,000 Hero Sponsor

\$2,500 Community Sponsor

\$1,000 Family Sponsor

\$500 Friend Sponsor

Total sponsorship amount: _____

Check enclosed

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Please return form to:

NH Children's Trust, Attn: Diane Hastings
105 B Loudon Rd., Suite 201
Concord, NH 03301
or dhastings@nhchildrenstrust.org



PREVENTION MONTH

APRIL

Sponsorship Deadline: March 7, 2025



Each year, NH Children’s Trust (NHCT) and our many family-focused community partners develop a multi-month campaign centrally aligned with Child Abuse Prevention Month in April. The campaign features all aspects of **Primary Prevention** and the activities and services meant to support parents and caregivers, strengthen the family unit, and create more resilient communities. **#WeArePrevention**

NHCT’s **Primary Prevention** campaign earns upwards of:

- **565,000+** social media impressions
- **184,000+** post reach
- **1800+** post link clicks

Sponsorship Benefits:

	Champion \$10,000	Community \$5,000	Family \$2,500	Friend \$1,000
Recognition at community presentations	✓	✓		
Full Page Ad in Prevention Resource Guide	✓	✓		
Social media recognition	4 Exclusive posts	3 Exclusive posts	2 Exclusive posts	✓
Prevention Month press release mention	✓	✓	✓	✓
Logo & link in Prevention Month Resource Guide	✓	✓	✓	✓
Logo & link on Prevention Month webpage	✓	✓	✓	✓
Logo in weekly Prevention Month e-newsletter	✓	✓	✓	✓

Together we will show the positive impacts of family strengthening factors that build resilience, help families stay connected to others and community resources, and promote environments where children can flourish.

As April winds down, the **#WeArePrevention** conversation will carry us though the summer into fall, where your sponsorship dollars will allow us to continue this important work.



For more sponsorship information visit nhchildrenstrust.org/sponsorship



PREVENTION MONTH APRIL

Sponsorship Deadline: March 7, 2025

Company Name (as it should appear in publications): _____

Contact Name: _____

Address: _____

Telephone: _____

Email: _____

CHILD ABUSE PREVENTION MONTH CAMPAIGN

\$10,000 Champion Sponsor

\$5,000 Community Sponsor

\$2,500 Family Sponsor

\$1,000 Friend Sponsor

Total sponsorship amount: _____

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5TH ANNUAL RIDE FOR RESILIENCE

SEPTEMBER

Sponsorship Deadline: August 8, 2025

An annual charity event connecting Family Resource Centers across the Granite State, NH Children’s Trust’s Ride for Resilience highlights family strength and the many ways New Hampshire’s Network of Family Support helps build individual, family, and community resilience!



On September 12, riders are hopping on their bicycles and pedaling 100 miles to raise awareness about the statewide resources available to all NH families. Everyone plays a role in prevention, and we would love to have your support for this year’s ride to help us raise awareness about all the great family strengthening work being done throughout the state’s network of Family Resource Centers!

Sponsorship Benefits:	Champion \$10,000	Community \$5,000	Family \$2,500	Friend \$1,000	Neighbor \$500
Ride Jersey Logo placement	Top Jersey Logo	Jersey Logo	Logo on T-Shirt		
Sponsor Banner at event (Start, Finish, After Event Celebration)	✓	✓	✓	✓	
Branded items in rider gift bag	✓	✓	✓	✓	
T-shirt logo placement	✓	✓	✓	✓	✓
Social media recognition	Exclusive post	Exclusive post	Exclusive post	✓	✓
Event press release mention	✓	✓	✓	✓	✓
Logo and link on event webpage	✓	✓	✓	✓	✓



For more sponsorship information visit nhchildrenstrust.org/sponsorship



5TH ANNUAL RIDE FOR RESILIENCE SEPTEMBER

Sponsorship Deadline: August 8, 2025

Company Name (as it should appear in publications): _____

Contact Name: _____

Address: _____

Telephone: _____

Email: _____

RIDE FOR RESILIENCE

\$10,000 Champion Sponsor

\$5,000 Community Sponsor

\$2,500 Family Sponsor

\$1,000 Friend Sponsor

\$500 Neighbor Sponsor

Total sponsorship amount: _____

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13TH ANNUAL STRENGTHENING FAMILIES SUMMIT OCTOBER

Sponsorship Deadline: September 26, 2025

October 29, 2025
Grappone Conference Center
Concord, NH



Grounded in the Strengthening Families Framework, the Annual Summit brings together 300+ professionals, community members, and family leaders from across sectors throughout the Granite State with a shared vision of a New Hampshire where all children can thrive, all families are strong, and all communities are safe and supportive.

All sponsors have the opportunity to have a table in the exhibit hall and will have direct access to attendees, NH Children's Trust staff, invited speakers, as well as other sponsoring organizations.



Sponsorship Benefits:	Champion \$10,000	Community \$5,000	Family \$2,500	Friend \$1,000	Neighbor \$500
Session sponsorship	Keynote	Breakout			
Event program advertisement	Full Page Inside cover	Full Page	1/2 Page	1/4 Page	
Social media recognition	Exclusive Post	✓	✓	✓	
Recognition during event	Verbal/Banner & Slideshow	Banner/Slideshow	Slideshow	Slideshow	Slideshow
Complimentary conference registrations	6	4	2	2	1
Event press release mention	✓	✓	✓	✓	✓
Logo and link on event webpage and logo in program	✓	✓	✓	✓	✓
Sponsor table in exhibitor hall	Top tier table	Top tier table	✓	✓	✓

For more sponsorship information visit nhchildrenstrust.org/sponsorship



13TH ANNUAL STRENGTHENING FAMILIES SUMMIT OCTOBER

Sponsorship Deadline: September 26, 2025

Company Name (as it should appear in publications): _____

Contact Name: _____

Address: _____

Telephone: _____

Email: _____

13TH ANNUAL STRENGTHENING FAMILIES SUMMIT

\$10,000 Champion Sponsor

\$5,000 Community Sponsor

\$2,500 Family Sponsor

\$1,000 Friend Sponsor

\$500 Neighbor Sponsor

Total sponsorship amount: _____

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2024 SPONSORS

Not inclusive of all 2024 Sponsors



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