

# Giving Tuesday

## November 30, 2021



### Giving Tuesday—Sample Emails

Help us create awareness about New Hampshire Children’s Trust #Giving Tuesday with your friends, family, and colleagues. Below are sample email texts for you to use when sending to others in your network:

#### Email Prior to Giving Tuesday

Dear [Name],

Join me on Giving Tuesday, November 30, and give back to the place that matters most to me: New Hampshire Children’s Trust. *[Story: Why are you supporting this organization? What impact has this organization had on you/your family/your friends?]*

Giving Tuesday is the biggest generosity movement in history. It is a worldwide day of giving and in seven years it has raised nearly \$2 billion online. Imagine what this movement can do to prevent child abuse and neglect.

When you give to NH Children’s Trust, you invest in preventing child abuse and neglect in New Hampshire—making our families stronger and our children safer. Prevention takes all of us. Your support provides families with the programming, resources and services that keep them strong and resilient.

I hope you will join me on November 30 and support NH Children’s Trust for Giving Tuesday. Together, we can ensure safe, happy, and successful children.

With gratitude,

[Your Name]

#### Email On Giving Tuesday

Dear [Name],

Today is Giving Tuesday—a global day of giving back to our communities. I’m writing to ask for your support for New Hampshire Children’s Trust (NHCT), a statewide community-based child abuse and neglect prevention agency. As a *[board member, staff member, parent, community partner]* with NHCT, Giving Tuesday is incredibly meaningful to me—every dollar raised today directly supports local families and children. Funds donated today will allow NHCT to continue leading our state in the PREVENTION of child abuse and neglect and ensure safe, happy, and successful children.

*[Explain why NHCT matters to you personally in 1-2 sentences]*

Will you support me by making a donation and help NHCT reach their goal of raising \$5,500 by midnight tonight? Your donation will make it possible for NHCT to reach even more children and families in New Hampshire. Preventing child abuse and neglect takes all of us.

Visit [www.nhchildrenstrust.org/giving-tuesday](http://www.nhchildrenstrust.org/giving-tuesday) to make a gift in support of NHCT today— thank you for helping celebrate NHCT on Giving Tuesday!

[Your Name]

#BEPREVENTION